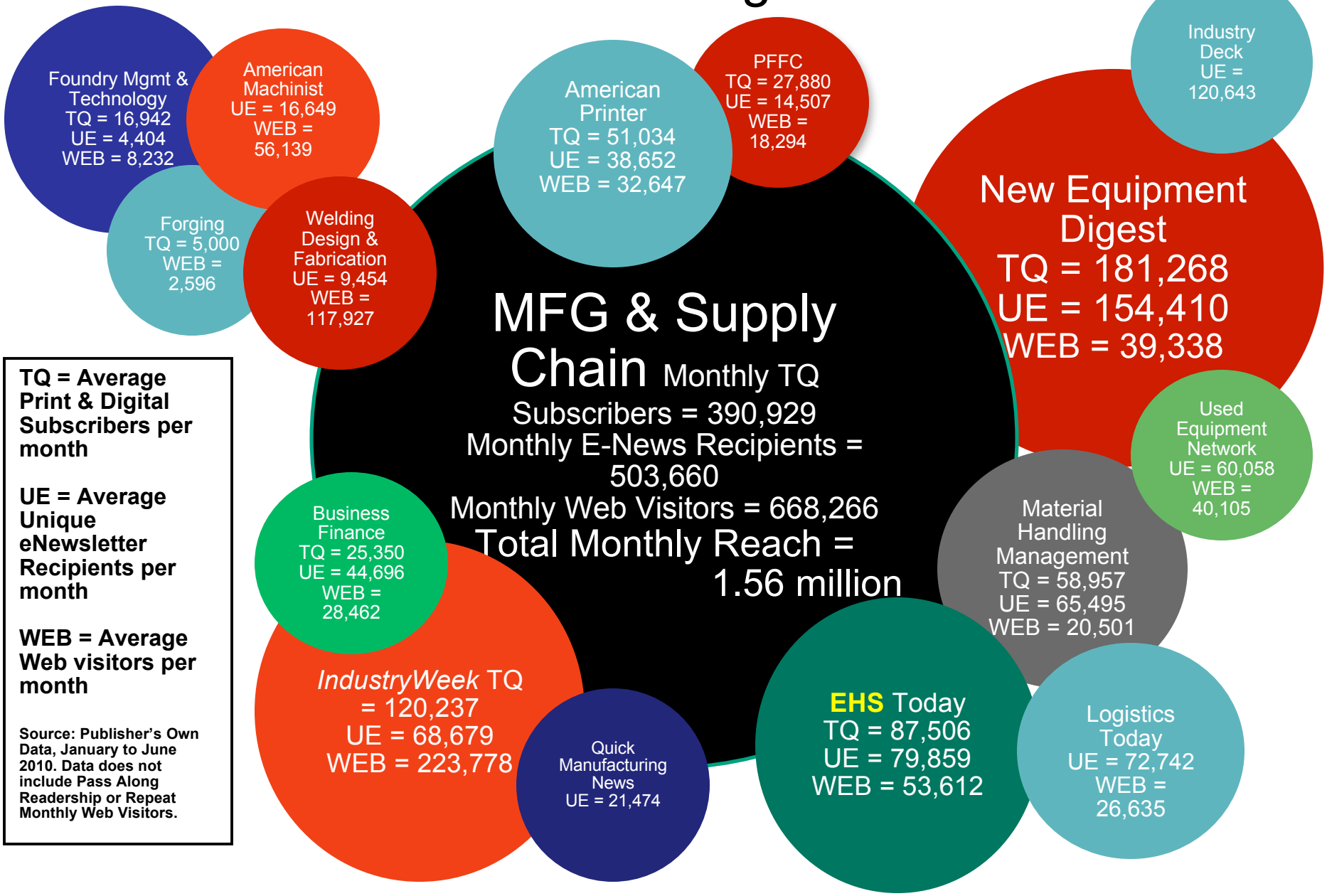
Reach 1.56M Manufacturing Decision Makers



TQ = Average Print & Digital Subscribers per month

UE = Average Unique eNewsletter Recipients per month

WEB = Average Web visitors per month

Source: Publisher's Own Data, January to June 2010. Data does not include Pass Along Readership or Repeat Monthly Web Visitors.