

## 2010 Roundtable Series

Expansion Management's Roundtable Conferences continue to be the premier source for education and networking in the Economic Development Industry. This unique forum allows attendees to connect directly with leading national site consultants.

Join us for one of our 2010 programs:

- March 29 - April 1, 2010  
Colorado
- June 14 - 17, 2010  
South Carolina
- October 11 - 14, 2010  
Arizona

Your registration to a Roundtable Conference includes presentations from the site consultants and a variety of leisure activities designed to help you build relationships with the speakers. You will also have the added bonus of discussing your ED agency's opportunities and challenges with SOME of our presenters in one-on-one meetings.

**Don't wait too long to register for the Roundtable Conferences as seating for each program is limited!**

### RESERVE YOUR SEAT TODAY!

- Roundtable in the Rockies  
March 29 - April 1, 2010
- Roundtable in the South  
June 14 - 17, 2010
- Roundtable in the High Desert  
October 11 - 14, 2010

### HERE'S WHAT ATTENDEES ARE SAYING ABOUT THE ROUNDTABLE PROGRAMS:

"We have found the roundtable format to produce the best ROI. We have gotten direct measurable business from meeting the site selectors at the Roundtables."

"Roundtable provided an opportunity to interact with site consultants in a way that allows relationships to be built."

"Overall extremely positive and valuable experience."

"Attending a Roundtable is worth canceling another marketing mission if you don't have the budget to do both."

"The presentations are educational and provide an insight into the minds of consultants and the one-on-one sessions allow you to get to know the person, talk about your community, or region and ask specific questions."

#### REGISTRATION

The attached registration form includes pricing for all three Roundtable Conferences. Special multi-program pricing is available when you attend more than one conference.

Your registration for each event includes the conference sessions, materials, most meals, evening receptions (where applicable) and the chance to meet with some of our speakers in a one-on-one setting.

Optional group activities are available for an additional fee.

**Social Registration:** A social registration option is available should you choose to bring a guest to join us for our evening activities.

**Cancellation Policies:** Please carefully review the cancellation policies outlined at the bottom of your registration form!

**Payment Options:** Please make sure to indicate your preference for payment when submitting your registration form.

Expansion Management  
**Roundtable  
Series**

HELPING COMPANIES EVALUATE  
FUTURE LOCATIONS

# Roundtable in the Rockies

## SCHEDULE OF EVENTS

### MONDAY, MARCH 29

|                              |                           |
|------------------------------|---------------------------|
| <u>5:45 p.m.</u>             | <u>Registration Opens</u> |
| <u>6:00 p.m. – 8:00 p.m.</u> | <u>Welcome Reception</u>  |

### TUESDAY, MARCH 30

|                                |  |
|--------------------------------|--|
| <u>7:00 a.m. – 9:00 a.m.</u>   | <u>Scheduled One-On-One Meetings/Breakfast</u> |
| <u>9:00 a.m. – 9:15 a.m.</u>   | <u>Opening Remarks</u>                         |
| <u>9:15 a.m. – 10:00 a.m.</u>  | <u>Speaker #1</u>                              |
| <u>10:00 a.m. – 10:45 a.m.</u> | <u>Speaker #2</u>                              |
| <u>10:45 a.m. – 11:00 a.m.</u> | <u>Break</u>                                   |
| <u>11:00 a.m. – 11:45 a.m.</u> | <u>Speaker #3</u>                              |
| <u>11:45 a.m. – 1:00 p.m.</u>  | <u>Boxed Lunch</u>                             |
| <u>1:00 p.m. – 5:00 p.m.</u>   | <u>Skiing/Snowmobiling</u>                     |
| <u>6:30 p.m. – 7:30 p.m.</u>   | <u>Cocktail Reception</u>                      |

### WEDNESDAY, MARCH 31

|                                |  |
|--------------------------------|--|
| <u>7:00 a.m. – 9:00 a.m.</u>   | <u>Scheduled One-On-One Meetings/Breakfast</u> |
| <u>9:00 a.m. – 9:15 a.m.</u>   | <u>Opening Remarks</u>                         |
| <u>9:15 a.m. – 10:00 a.m.</u>  | <u>Speaker #4</u>                              |
| <u>10:00 a.m. – 10:45 a.m.</u> | <u>Speaker #5</u>                              |
| <u>10:45 a.m. – 11:00 a.m.</u> | <u>Break</u>                                   |
| <u>11:00 a.m. – 11:45 a.m.</u> | <u>Speaker #6</u>                              |
| <u>11:45 a.m. – 1:00 p.m.</u>  | <u>Boxed Lunch</u>                             |
| <u>1:00 p.m. – 5:00 p.m.</u>   | <u>Scheduled One-On-One Meetings</u>           |
| <u>6:00 p.m. – 8:00 p.m.</u>   | <u>Group Dinner</u>                            |

### THURSDAY, APRIL 1

|                                |  |
|--------------------------------|--|
| <u>7:00 a.m. – 9:00 a.m.</u>   | <u>Scheduled One-On-One Meetings/Breakfast</u> |
| <u>9:00 a.m. – 9:15 a.m.</u>   | <u>Opening Remarks</u>                         |
| <u>9:15 a.m. – 10:00 a.m.</u>  | <u>Speaker #7</u>                              |
| <u>10:00 a.m. – 10:45 a.m.</u> | <u>Speaker #8</u>                              |
| <u>10:45 a.m. – 11:00 a.m.</u> | <u>Closing Remarks</u>                         |



# Roundtable in the Rockies

## LODGING

Roundtable in the Rockies guests will enjoy their stay at The Sonnenalp Resort located in the heart of Vail Village. The Sonnenalp Resort boasts a fabulous spa, well-appointed exercise facilities, restaurants, heated pool, and an exceptionally hospitable staff.

### THE SONNENALP RESORT OF VAIL

20 Vail Road • Vail, CO 81657 • Phone: (970) 476-5656 • Fax: (970) 476-1639

Special guest room rates with the resort are as follows:

Sonnenalp Resort Jr. Suite: \$265.00. (This is the STANDARD room at the hotel.)

There are a limited number (8) of smaller rooms available for a lower rate. Please inquire when making your reservation.

\*Applicable taxes and service charges apply

Call (800) 654-8312 for your reservations. Please identify yourself as a Roundtable in the Rockies participant.

## TRAVEL

Airports: Denver International and Eagle County

Shuttle: Roundtable registrants receive a discounted rate for shuttle service from either airport on Colorado Mountain Express. Please contact Colorado Mountain Express directly at (800) 525-6363, and identify yourself as a Roundtable in the Rockies participant using the group code: ROUNDTABLE

Time: Estimated time from the Denver airport to the Sonnenalp Resort is 2 ½ hours and the roundtrip cost is \$151.20 roundtrip. Estimated time from Eagle County airport to the Sonnenalp Resort is 45 minutes and the roundtrip cost is \$88.20 roundtrip.

## GROUP ACTIVITIES

Dialogue that begins through the conference sessions can be enhanced through participation in a variety of group leisure activities. Guests and speakers may participate in the following:

- Two Evening Receptions: Included
- Group Dinner: Included
- Snowmobile Tour: \$156.05 (one rider) includes insurance & gratuity
- Snowmobile Tour: \$199.70 (two riders) includes insurance & gratuity

Snowmobile Tour: Join us on our most popular two hour Rocky Mountain backcountry adventure into the White River National Forest. Ride from 8,000 feet to 10,500 feet over miles of maintained trails with acres of open play areas. Enjoy views of Vail's Back Bowls, Notch Mountain, the Continental Divide and three surrounding mountain ranges while you warm up with a hot beverage at our historic 1930's log cabin.



# Roundtable in the South

## SCHEDULE OF EVENTS

### MONDAY, JUNE 14

|                              |                           |
|------------------------------|---------------------------|
| <u>5:45 p.m.</u>             | <u>Registration Opens</u> |
| <u>6:00 p.m. – 8:00 p.m.</u> | <u>Welcome Reception</u>  |

### TUESDAY, JUNE 15

|                                |  |
|--------------------------------|--|
| <u>7:00 a.m. – 9:00 a.m.</u>   | <u>Scheduled One-on-One Meetings/Breakfast</u> |
| <u>9:00 a.m. – 9:15 a.m.</u>   | <u>Opening Remarks</u>                         |
| <u>9:15 a.m. – 10:00 a.m.</u>  | <u>Speaker #1</u>                              |
| <u>10:00 a.m. – 10:45 a.m.</u> | <u>Speaker #2</u>                              |
| <u>10:45 a.m. – 11:00 a.m.</u> | <u>Break</u>                                   |
| <u>11:00 a.m. – 11:45 a.m.</u> | <u>Speaker #3</u>                              |
| <u>11:45 a.m. – 1:00 p.m.</u>  | <u>Boxed Lunch</u>                             |
| <u>1:00 p.m. – 5:00 p.m.</u>   | <u>Golf/Other Optional Activities TBD</u>      |
| <u>6:30 p.m. – 7:30 p.m.</u>   | <u>Cocktail Reception</u>                      |

### WEDNESDAY, JUNE 16

|                                |  |
|--------------------------------|--|
| <u>7:00 a.m. – 9:00 a.m.</u>   | <u>Scheduled One-on-One Meetings/Breakfast</u> |
| <u>9:00 a.m. – 9:15 a.m.</u>   | <u>Opening Remarks</u>                         |
| <u>9:15 a.m. – 10:00 a.m.</u>  | <u>Speaker #4</u>                              |
| <u>10:00 a.m. – 10:45 a.m.</u> | <u>Speaker #5</u>                              |
| <u>10:45 a.m. – 11:00 a.m.</u> | <u>Break</u>                                   |
| <u>11:00 a.m. – 11:45 a.m.</u> | <u>Speaker #6</u>                              |
| <u>11:45 a.m. – 1:00 p.m.</u>  | <u>Boxed Lunch</u>                             |
| <u>1:00 p.m. – 5:00 p.m.</u>   | <u>Scheduled One-on-One Meetings</u>           |
| <u>6:30 p.m. – 8:30 p.m.</u>   | <u>Group Dinner</u>                            |

### THURSDAY, JUNE 17

|                                |  |
|--------------------------------|--|
| <u>7:00 a.m. – 9:00 a.m.</u>   | <u>Scheduled One-on-One Meetings/Breakfast</u> |
| <u>9:00 a.m. – 9:15 a.m.</u>   | <u>Opening Remarks</u>                         |
| <u>9:15 a.m. – 10:00 a.m.</u>  | <u>Speaker #7</u>                              |
| <u>10:00 a.m. – 10:45 a.m.</u> | <u>Speaker #8</u>                              |
| <u>10:45 a.m. – 11:00 a.m.</u> | <u>Closing Remarks</u>                         |



# Roundtable in the South

## LODGING

### MARINA INN AT GRAND DUNES

Retreat to a picturesque setting at the Marina Inn at Grande Dunes, and uncover the special touches that make this the perfect choice among Myrtle Beach luxury hotels. Located on the Intracoastal waterway alongside a 130 ship marina, and spanning 2,200 acres in the heart of Myrtle Beach. Two championship golf courses, an oceanfront cabana, tennis center and limitless local activities await you.

Conference attendees and families will find the perfect luxury accommodations at the Marina Inn. 300 thread count Egyptian cotton sheets, custom European duvets, plush towels and luxuriously appointed bathrooms along with balconies and water views are just a few of the amenities that will be found in every guest room.

#### Hotel Room Rates/Reservations

8121 Amalfi Place, Myrtle Beach, SC 29572 • Phone: (843) 913-1333

[www.marinainnatgrandedunes.com](http://www.marinainnatgrandedunes.com)

\$165.00/night + tax

You can make reservations by calling the Hotel directly at (877) 913-1333 and referring to Roundtable in the South.

The following benefits will be complimentary to you.

- In room wireless internet access
- Valet parking
- Turn down service
- Local and 800 access call connections
- Transportation to the Grande Dunes Cabana Club, Grande Dunes Golf Clubs, Grande Dunes Tennis Club between the hours of 9:00 a.m. – 5:00 p.m.
- Beach chairs, umbrellas, and towels are provided at the Beach Cabana Club
- Use of hotel Health Club, Indoor /Outdoor Pools
- Preferred tee times at the Members Club and Grande Dunes Golf Club

### GETTING TO THE HOTEL

Located just 15 minutes away from the Myrtle Beach International airport we recommend using a taxi service. If you are planning to rent a car, onsite parking is complimentary. Should you be driving from Georgia or areas within North Carolina, driving directions are located on the Marina Inn website.

### GROUP ACTIVITIES

Resort Club at Grande Dunes: Created by the renowned Roger Rulewich, the par 72 Grande Dunes Resort Course is a dramatic design featuring seven holes that play along the Intracoastal Waterway. With its numerous elevation changes, wide Bermuda fairways, generous bent grass greens and more than 34 acres of freshwater lakes, this course sets a new standard for world-class play. A special golf rate of \$97.00 has been arranged for our group outing.

A member's course is also available at the resort should you wish to play during your leisure time. A special golf rate of \$140.00 has been arranged for any Roundtable participants looking to get in an additional round while we are at the hotel.

Additional activity options are being researched and will be announced in the spring.



# Roundtable in the High Desert

## SCHEDULE OF EVENTS

### MONDAY, OCTOBER 11

5:45 p.m. Registration Opens  
6:00 p.m. – 8:00 p.m. Welcome Reception

### TUESDAY, OCTOBER 12

7:00 a.m. – 9:00 a.m. Scheduled One-On-One Meetings/Breakfast  
9:00 a.m. – 9:15 a.m. Opening Remarks  
9:15 a.m. – 10:00 a.m. Speaker #1  
10:00 a.m. – 10:45 a.m. Speaker #2  
10:45 a.m. – 11:00 a.m. Break  
11:00 a.m. – 11:45 a.m. Speaker #3  
11:45 a.m. – 1:00 p.m. Boxed Lunch  
1:00 p.m. – 5:00 p.m. Golf/Hiking/ATV Tour/Kartchner Cavern/Sabino Canyon  
6:30 p.m. – 7:30 p.m. Cocktail Reception

### WEDNESDAY, OCTOBER 13

7:00 a.m. – 9:00 a.m. One-On-One Meetings/Breakfast  
9:00 a.m. – 9:15 a.m. Opening Remarks  
9:15 a.m. – 10:00 a.m. Speaker #4  
10:00 a.m. – 10:45 a.m. Speaker #5  
10:45 a.m. – 11:00 a.m. Break  
11:00 a.m. – 11:45 a.m. Speaker #6  
11:45 a.m. – 1:00 p.m. Boxed Lunch  
1:00 p.m. – 5:00 p.m. Scheduled One-On-One Meetings  
6:00 p.m. – 9:00 p.m. Group Dinner

### THURSDAY, OCTOBER 14

7:00 a.m. – 9:00 a.m. Scheduled One-On-One Meetings/Breakfast  
9:00 a.m. – 9:15 a.m. Opening Remarks  
9:15 a.m. – 10:00 a.m. Speaker #7  
10:00 a.m. – 10:45 a.m. Speaker #8  
10:45 a.m. – 11:00 a.m. Closing Remarks



# Roundtable in the High Desert

## LODGING

Roundtable in the High Desert guests will enjoy their stay at The Westin La Paloma located in the heart of Tucson, AZ. The La Paloma boasts an Elizabeth Arden Red Door Spa, exercise facilities, restaurants, heated pool, 36-hole championship golf course, and an exceptional staff.

### THE WESTIN LA PALOMA

3800 East Sunrise Drive Tucson, AZ 85718

Phone: (520) 742-6000/Fax: (520) 577-5878

Roundtable guest room rate: Single/Double Room \$185.00 + applicable taxes and resort service fee.

Call (520) 742-6000 for your reservations. Please identify yourself as a Roundtable in the High Desert participant.

## TRAVEL

Airports: Tucson and Phoenix. You may travel into the Tucson International Airport (30 minutes from the hotel) or Phoenix Sky Harbor International Airport (2 hours from the hotel).

### GETTING TO THE HOTEL

Arizona Stagecoach – Shared shuttle service. Please visit [www.azstagecoach.com](http://www.azstagecoach.com) for details

Taxi – will cost approximately \$45 + gratuity each way.

Rental Car Agencies – located at each airport (hotel has complimentary self parking)

## GROUP ACTIVITIES

Dialogue that begins through the conference sessions can be enhanced through participation in a variety of group leisure activities. Guests and speakers may participate in the following:

Two Evening Receptions: Included

Group Dinner: Included

Golf: \$165.00

ATV Desert Adventure \$179.00

Kartchner Cavern \$99.00

Sabino Canyon \$45.00

Desert Hiking Tour: \$99.00

Golf: Spectacular saguaro cacti and desert wildflowers punctuate La Paloma Country Club, situated in Tucson's majestic Santa Catalina Mountains. The magnificent high desert surrounding and stunning mountain views complement the superb amenities and service. La Paloma Country Club is a golfer's dream. Exclusive to resort guests and club members, the 27-hole golf course surrounds the resort. Golf Digest calls it one of the "Top 75 Resort Courses" in the country. La Paloma Country Club offers a truly memorable experience.

ATV Desert Adventure: One of the most unique and fun ways to see the Arizona Sonoran Desert is to explore it up close and personal in an ATV. Guests will depart from the resort's front drive with a tour guide. Led by professional ATV staff, guests will learn how to drive their own ATV. During their adventure they will experience a variety of terrains, flora and fauna that can only be seen by getting off the beaten path. Who knows what desert wild life might be encountered along the way?



HELPING COMPANIES EVALUATE  
FUTURE LOCATIONS

# Roundtable in the High Desert

## GROUP ACTIVITIES (Continued)

**Kartchner Cavern:** The caverns are a kaleidoscope of color with 100-foot high ceilings dripping with multi-hued stalactites and floors jutting up with matching stalagmites. Kartchner is a wet “live” cave meaning water still percolates from the surface and calcium carbonate features continue to grow in the darkness. The Park includes a Discovery Center, gift shop, regional displays, and educational information about the caverns and the surrounding landscape. During the transfer to the park, you’ll watch a movie which will give you a sneak preview of what you are about to see and experience. The Caverns maintain a 72° temperature year round.

**The Rotunda / Throne Room Tour** – is a half-mile, 1 ½ hour walking tour, led by a professional guide, where you will discover the role water has played in the creation of the cavern. You will see some of the tiniest, most delicate formations found in the cave, as well as the largest column in Arizona. This tour includes an up-close look at the variety of formations and colors that makes this cave one of the top ten in the world.

**Sabino Canyon:** Sabino Canyon is not only a nature photographer’s dream it is also steeped in history. Twelve thousand years ago, Columbian Mammoth roamed here. About 1,200 A.D., irrigation dams were placed in the creek by Hohokam Indians. Our tour guides will accompany you to Sabino Canyon where you will board an open-air, outdoor motorized tram for a 45 minute narrated tour that gets you up close and personal to this desert oasis. Along the 3.8 mile trail the tram makes nine stops for visitors to take in the panoramic views – cameras are a must. Following your tram adventure you will be treated to a botanical walk where you’ll learn about desert flora and fauna.

**Hiking Tour in the Fingerrock Trail Head:** The Tucson hiking tour is designed to bring you an enjoyable, informative, and invigorating wilderness experience. Through movement breathing, hiking expands your physical, emotional and spiritual selves. The guides will tell you all about the plants and animals of the unique region. They will also give you a sense of the rich heritage of the Native Americans and Pioneers who made the Sonoran Desert their home. Hikes conducted on Coronado National Forest property. The guides take great pride and care in sharing the canyons and mountains surrounding their desert home. We invite you to take some time to enjoy the unique desert environment.



# EXPANSION M A N A G E M E N T

## 2010 Roundtable Conferences

March 29 - April 1, Colorado • June 14 - 17, South Carolina • October 11 - 14, Arizona

### REGISTRATION FEES

**CONFERENCE REGISTRATIONS** *Circle program(s) you are attending.*

|                                  |            |          |                |         |       |
|----------------------------------|------------|----------|----------------|---------|-------|
| Full registrant (One program)    | \$1,665    | Colorado | South Carolina | Arizona | ..... |
| Full registrant (Two programs)   | \$1,415/ea | Colorado | South Carolina | Arizona | ..... |
| Full registrant (Three programs) | \$1,265/ea | Colorado | South Carolina | Arizona | ..... |
| Additional registrants           | \$1,340/ea | Colorado | South Carolina | Arizona | ..... |
| Social registration              | \$275      | Colorado | South Carolina | Arizona | ..... |

### ACTIVITY PRICING

|                                  |          |       |
|----------------------------------|----------|-------|
| Snowmobiling (Vail) Single Rider | \$156.05 | ..... |
| Snowmobiling (Vail) Double Rider | \$199.70 | ..... |
| Golf (Myrtle Beach)              | \$97.00  | ..... |
| Golf (Tucson)                    | \$165.00 | ..... |
| Kartchner Caverns (Tucson)       | \$99.00  | ..... |
| ATV Desert Adventure (Tucson)    | \$179.00 | ..... |
| Desert Hiking Tour (Tucson)      | \$99.00  | ..... |
| Sabino Canyon (Tucson)           | \$45.00  | ..... |

**SUBTOTAL DUE** .....

**TOTAL BALANCE DUE** .....

Name ..... Title .....

Company Name .....

Address .....

City ..... State ..... Zip .....

Phone ..... Fax ..... Email .....

### PAYMENT

If you do not provide a credit card for payment, you will be invoiced for your registration fees for the program. Fees must be paid in full **BEFORE THE CANCELLATION DEADLINE** for each event. Please select your payment preference below

- Please charge my credit card now for all program registrations.
- Please charge my credit card now for Vail, in March for Myrtle Beach and in July for Tucson.
- Please invoice me now for all program registrations.
- Please invoice me now for Vail, in March for Myrtle Beach and in July for Tucson.

### CREDIT CARD INFORMATION

- American Express    Mastercard    Visa

Account #: ..... Exp. Date: .....

Name on Card: .....

Signature: .....

**Cancellation Policy:** Cancellations for the Roundtable programs will be accepted and a full refund issued up until the noted cancellation deadlines. If you cancel after the deadlines listed here, your registration fees will not be refunded but you may send a substitute in your place.

**Roundtable in the Rockies:      January 29, 2010**

**Roundtable in the South:        April 14, 2010**

**Roundtable in the High Desert: August 11, 2010**

**Fax this form to: Kelley Whetsell, 330-558-0014**

For Internal Purposes Only

Invoice All Programs Now    Invoice Rockies Now    Invoice South in March    Invoice High Desert in July

Charge CC for All Programs Now    Charge CC for Rockies Now    Charge CC for South in March    Charge CC for High Desert in July