

# Free Digital Magazine

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## FluidPower Supply Channel

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**Mail to:** 9800 Metcalf Ave.  
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**1** Do you wish to receive *FluidPower Supply Channel* FREE?  YES  No

Signature required \_\_\_\_\_

Date \_\_\_\_\_ CS7001

**2** Do you specify, select or otherwise influence the purchase of components for hydraulic or pneumatic systems on new or existing machinery or equipment?

Y  Yes N  No

**3** How many employees are at this location? (check only one)

- 1  1 - 9      4  50 - 99      7  500 - 999  
2  10 - 19      5  100 - 249      8  1,000 - 2,499  
3  20 - 49      6  250 - 499      9  2,500 & over

**4** Which best describes your Title? (check only one)

- 01  Company Management      06  Purchasing  
02  Production & Equipment Design      07  Sales  
03  Plant & Manufacturing      08  Other Titles  
04  Storage, Warehousing, Distribution

**5** What is the primary business activity at this location?

**End User (Processing)**

- 01  Food Mfg.  
02  Beverage & Tobacco Product Mfg.  
03  Textile Mills  
04  Textile Product Mills  
05  Apparel Mfg.  
06  Leather & Allied Product Mfg.  
07  Wood Product Mfg.  
08  Paper Mfg.  
09  Printing & Related Support Activities  
10  Petroleum & Coal Products Mfg.  
11  Chemical Mfg.  
12  Plastics & Rubber Products Mfg.  
13  Nonmetallic Mineral Product Mfg.

**Manufacturer**

- 14  Primary Metal Mfg.  
15  Fabricated Metal Product Mfg.  
16  Machinery Mfg.  
17  Computer & Electronic Product Mfg.  
18  Electrical Equip., Alliance & Component Mfg.

- 19  Transportation Equipment Mfg.  
20  Furniture & Related Product Mfg.  
21  Miscellaneous Mfg.

**Distributor**

- 22  Merchant Wholesaler, Durable Goods  
23  Merchant Wholesaler, Non-Durable Goods  
24  Wholesale Electronic Markets, Agents & Brokers

**If you are a distributor, do you distribute:**

- Hydraulic Components  
 Pneumatic Components  
 Both Hydraulic and Pneumatic Components  
 Other (please specify)

**What is the primary Hydraulic product line?**

**What is the primary Pneumatic product line?**

**System Integrator**

- 25  Professional, Scientific & Technical Services

**Other**

- 26  Repair & Maintenance  
27  Other (please specify)

**6** Which end market industries would your product be used for? (check all that apply)

- 01  Aerospace  
02  Appliance  
03  Automotive  
04  Machine Tools  
05  Material Handling  
06  Metalworking  
07  Packaging  
08  Plastics  
09  Agricultural Equipment  
10  Construction Equipment  
11  Mining Equipment  
12  Other Mobile Equipment

**7** Which of the following do you evaluate, specify, or otherwise influence the purchase of? (check all that apply)

- 01  Compressors, vacuum pumps, and vacuum generators  
02  Pneumatic conditioning equipment (filters, regulators, lubricators, dryers)  
03  Connectors (fittings, hoses, couplings, tubing assemblies)  
04  Cylinders (pneumatic & hydraulic)  
05  Electronic and electrohydraulic controls  
06  Hydraulic filters  
07  Hydraulic fluids  
08  Gauges, transducers, switches, and other feedback  
09  Heat exchangers (air cooled or water cooled)  
10  Motors (pneumatics & hydraulic)  
11  Hydraulic pumps (intensifiers, power units and accumulators)  
12  Reservoirs and accessories  
13  Rotary actuators (pneumatic & hydraulic)  
14  Seals, packing, o-rings, other sealing devices  
15  Valves, pneumatic & hydraulic (directional, pressure, flow, proportional)

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