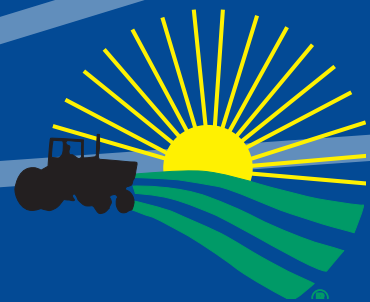


# 2011 SUNBELT EXPO



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**Moultrie, Georgia  
October 18-20, 2011**

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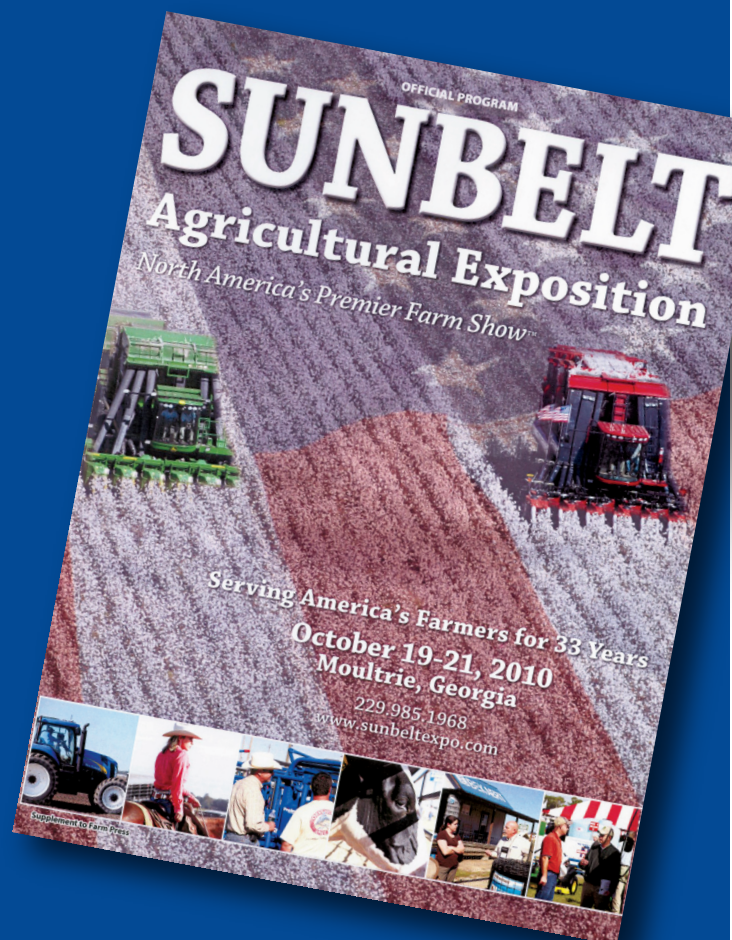
Alabama	Kentucky	North Carolina
Arkansas	Louisiana	South Carolina
Delaware	Maryland	Tennessee
Florida	Mississippi	Virginia
Georgia	Missouri	West Virginia

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**North America's Premier Farm Show**

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Bring you the 2011  
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# SUNBELT EXPO 2011

## AD RATES AND ORDER FORM

### Sunbelt Expo Rates for 2011

Ad Sizes	B/W	2/C (Std)	4/C
Full Page	6,260	7,050	8,200
Full Spread	14,180	15,045	16,125
2/3 Page	3,950	4,860	6,000
1/2 Page	3,840	4,720	5,600
1/3 Page	2,030	3,050	4,050
1/4 Page	1,910	2,590	3,455
1/6 Page	1,100	1,650	2,200
Business Card	800	1,200	1,600
NEW! Exhibitor List Ad			395

All rates are gross.

Ad Dimensions	Width	Depth
Full page	7"	10"
2/3 Page	4 1/2"	10"
1/2 Horizontal	7"	5"
1/2 Vertical	3 3/8"	10"
1/3 Vertical	2 1/8"	10"
1/3 Square	4 1/2"	5"
1/4 Standard	3 3/8"	5"
1/6 Vertical	2 1/8"	5"
Business Card	4 1/2"	2"
NEW! Exhibitor List Ad	2 1/8"	1"

**Space Reservation Deadline:** Aug. 22, 2011

**Material Deadline:** Sept. 2, 2011

Mail this form to:  
PO Box 1420  
Clarksdale, MS 38614  
or Fax it to: 662-627-1977

### Contract:

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

#### Ad Info

Ad Size: \_\_\_\_\_ Shape: \_\_\_\_\_ Color: \_\_\_\_\_ Rate: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



Contact your sales representative for details at 800-253-3160