

DELTA FARM PRESS

SOUTHEAST FARM PRESS

SOUTHWEST FARM PRESS

WESTERN FARM PRESS

Farm Press' One-Stop category pages quickly connect our readers with critical news, commentary, research, and information in their area of interest.

Prominent Positioning: As a One-Stop sponsor your messages occupy all three advertising positions on the One-Stop category landing page AND on all pages linking from that category.

Always There: Your messages stay with readers as they navigate category content.

Higher Click-Through Rates: Since readers are in their area of interest, metrics have shown that click through rates are higher.

Sponsorship Exclusivity: Only a single sponsorship is available monthly for each One-Stop category. You can "own the category" with efficient frequency rates available for extended contracts.

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| 1 | Leaderboard & Bottom Banners (728x90)
File size limit: 35k |
| 2 | Boom Box Ad (300x250)
File size limit: 35k |

Category Exclusive Sponsorships

Category Exclusive (One-Stop) Sponsorships are available on the FARM PRESS Web site. Sponsors receive all four ad positions on the sponsored category pages. The initial rate on one site for one month is \$1,500 net. Multiple month and/or multiple site purchases receive a discount. Contact your Sales Representative for details. (All rates are net)

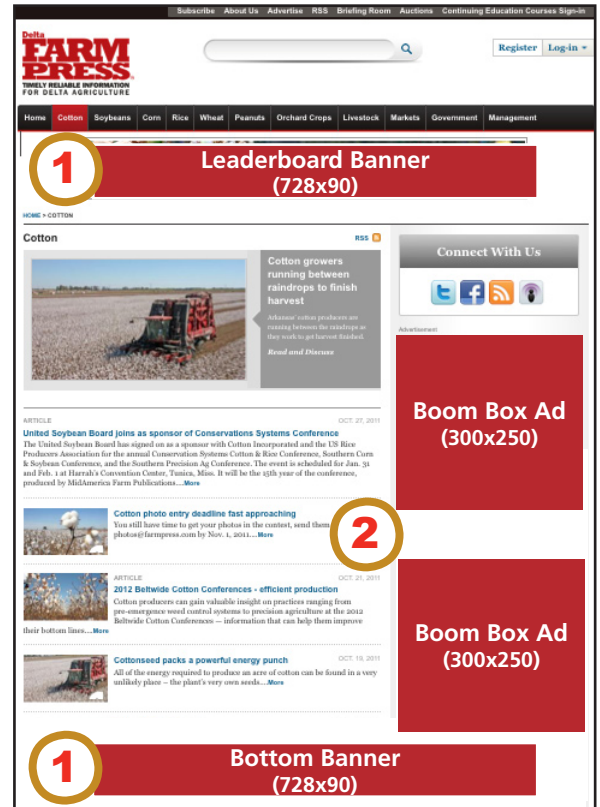
Categories

DELTA FARM PRESS Cotton, Soybeans, Corn, Rice, Wheat, Peanuts, Orchard Crops, Livestock, Markets, Government, Management, Equipment.

SOUTHEAST FARM PRESS Cotton, Peanuts, Soybeans, Grain, Tobacco, Vegetables, Orchard Crops, Livestock, Markets, Government, Management, Equipment.

SOUTHWEST FARM PRESS Cotton, Peanuts, Grains, Vegetables, Orchard Crops, Livestock, Irrigation, Markets, Government, Management, Equipment

WESTERN FARM PRESS Cotton, Alfalfa, Grapes, Tree nuts, Vegetables, Orchard Crops, Rice, Irrigation, Markets, Government, Management, Equipment.



ONLINE

SALES CONTACTS

Richard Wright
630-357-4584 | dwright@farmpress.com

Cheri Knoy
800-795-5104 | cknoy@farmpress.com

Mike Lafferre
559-645-5283 | mlafferre@farmpress.com

MARKET CONTACTS

Greg Frey / Vice President
952-851-4613 / gfrey@farmpress.com

Dennis Miner / General Manager
816-741-8509 / dminer@farmpress.com

Darrah Parker / Marketing Manager
662-627-0126 / dparker@farmpress.com

Sandy Perry / Production Manager
662-627-0150 / sperry@farmpress.com

Scarlett Bright / Marketing Supervisor
800-253-3160 / sbright@farmpress.com