informa intelligence

LendersBenchmark

LendersBenchmark empowers clients to understand their relative competitive performance, identify market opportunity, and positively impact share, risk, margin, and operational execution through analytics and applied solutions across a spectrum of consumer and business lending segments in the United States.

The product is built upon data flows originating directly from Clients' front-end (account acquisition) and back-end (account performance) platforms to provide the timeliest visibility to lender and market trends.

It currently covers Mortgage, Home Equity, Auto, & Unsecured Personal Lending in the U.S. Market but clients continue to request expansion into additional segments.

100% Subscription Based with Pricing Tiers Based on Lender Size	> 95% Renewal Rate	Typical Subscription is $50k Per Year Per Lending Segment & Channel

- Analytics and solutions are delivered lender blind which enables the capture and benchmarking of sensitive competitive performance data
- Most timely and comparable insight into lender performance and market trends given that the data originates directly from lenders versus public record, credit bureau, or survey data which has tremendous lag or inadequate level of detail
- Delivered in a comprehensive delivery framework inclusive of interactive visualization, direct data connectors for embedding within a Client's internal reporting, an online report authoring / scheduling / delivery engine, direct data integration into a Client's models, static PDF summary reporting, and executive performance reviews