

## WASTE EXPO



[www.wasteexpo.com](http://www.wasteexpo.com)

Georgia World Congress Center • Atlanta, GA  
Exhibits: May 4-6, 2010 • Conference: May 3-5, 2010

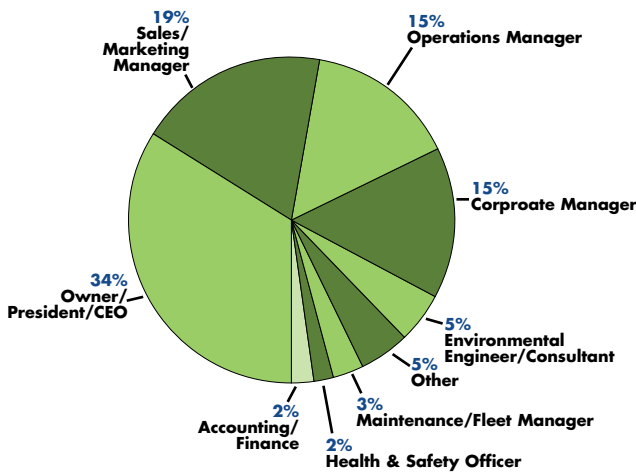
**North America's largest tradeshow serving the \$55 billion solid waste and recycling industries - private sector, public sector, new start-ups and waste generators.**

Over **7,385** qualified decision makers attended WasteExpo 2009.  
(Over 11,200 participants in total including exhibitor personnel, speakers, press, etc.)

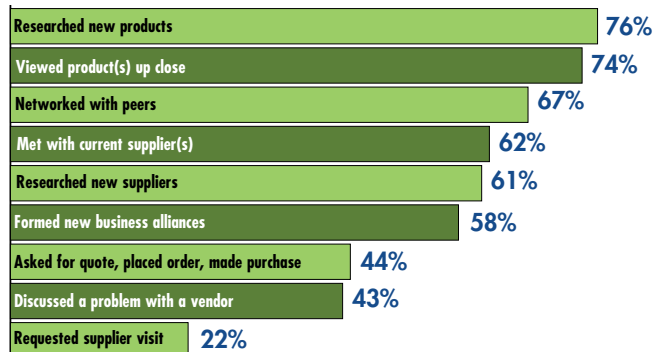
## Attendee Demographics

### Job Titles

\* See reverse side for sample titles and companies



### At WasteExpo, attendees:



## WasteExpo 2009 Quick Facts

### Attendee & Exhibitor Highlights

- **485** companies including **150** new companies exhibited at WasteExpo 2009.
- **40%** first-time attendees came to WasteExpo 2009, bringing you more prospects than ever!
- **45%** of attendees don't attend another tradeshow - making WasteExpo your only tradeshow opportunity to sell to these buyers.
- **88%** of WasteExpo participants are involved in the selection of products/services for their company.
- WasteExpo attendees spend an average of **\$1 million** annually on waste equipment and services.

### Global Reach

**1064** buyers from 63 countries attended WasteExpo 2009 as part of the Department of Commerce's International Buyers Program. Top countries represented (in order of participation) were: Canada, Dominican Republic, Vietnam, Mexico, India, Romania, Australia, Japan, Saudi Arabia, Brazil, Colombia, and Italy.

### Industry Relations

**WasteExpo** gives back over \$1 million annually in cash and in-kind services to industry associations and entities.

### **35** industry publications and organizations supported WasteExpo 2009:

*American City & County, American Recycler, BioCycle Magazine, C&D World, California Resource Recovery Association, Composting News, Construction Business Owner Magazine, Construction & Demolition Recycling, Converting Hotline, Environmental Protection, Environmental Industry Associations, EREF — Environmental Research and Education Foundation, Fleet Owner, Government Product News, Healthcare, Material Handling Solutions, Medical Waste Management, MLS/Heavy Equipment Catalog, MLS/Truck & Trailer Catalog, MSW Management Magazine, North American Clean Energy, Paper Stock Report, Plastics Hotline, Pollution Equipment News, Portable Plants & Equipment, Recycling Product News, Recycling Today, Security Shredding & Storage News, Solid Waste & Recycling Magazine, Soil & Mulch, The Hauler Magazine, Truck Market News, Waste Age, Waste Handling Equipment News, and Waste Management World.*

**95%**  
of WasteExpo attendees would recommend the show to industry colleagues.

**WasteExpo serves the entire solid waste and recycling industry.**  
**Whether your target market is the Private Sector, the Public Sector, New Start-Ups or Waste Generators, WasteExpo has them all!**  
**Here are samples of some recent WasteExpo attendees:**

PRIVATE SECTOR	PUBLIC SECTOR	WASTE GENERATORS
<p>CFO/COO, 310 DUMP WASTE MANAGEMENT  DIRECTOR, A 1 DISPOSAL  DIR &amp; GEN. MANAGER, A.B.C. WASTE MANAGEMENT SERVICE  CEO, ADVANCED DISPOSAL SERVICES, INC  SR MANAGER, ALASKA WASTE  PRESIDENT, ALOHA WASTE SYSTEMS, INC  DIRECTOR OF MARKETING, AMERICAN LAFRANCE  BUSINESS MANAGER, AMERICAN REFUEL  VP BUSINESS DEVELOPMENT, AMERICAN REFUEL  PRESIDENT, AMERICAN WASTE  GENERAL MANAGER, BALKEMA EXCAVATING  PRESIDENT, BURRTEC WASTE INDUSTRIES  VICE PRESIDENT, BURRTEC WASTE INDUSTRIES  PARTNER, C&amp;D RECYCLING  CHIEF FINANCIAL OFFICER, CALMET SERVICES  OPS MANAGER, CARDINAL SANITATION  CHAIRMAN, CEO, CASELLA WASTE SYSTEMS, INC  PRESIDENT, CDI RECYCLING, LLC  GENERAL MANAGER, CITY CARTING, INC  OWNER, COLUMBIA WASTE  PRESIDENT, COMMERCIAL WASTE SERVICES  VP, COVANTA  PRESIDENT, CROWN DISPOSAL COMPANY, INC  PRESIDENT, DAILY DISPOSAL SERVICE  CEO, DELTA SANITATION  SAFETY DIRECTOR, DELTA SANITATION  VP BUSINESS DEVELOPMENT, DURATEK, INC  VICE PRESIDENT, ENVIRONMENTAL RAIL SOLUTIONS  COO, ENVIRSOLUTIONS, INC  VP, GOODE TRASH REMOVAL  CEO, PRESIDENT, HAROLD LE MAY ENTERPRISES, INC  VP OF THE FLEET, HAROLD LE MAY ENTERPRISES, INC  CEO, IESI CORPORATION  CEO, INTERSTATE WASTE SERVICES  VICE PRESIDENT, INTERSTATE WASTE SERVICES  DIRECTOR OF SALES, J P MASCARO SONS  PRESIDENT, JUNK BEE GONE, LLC  PRESIDENT &amp; CEO, NORCAL WASTE SYSTEMS, INC  CEO, NORTH EAST WASTE SERVICES  HEALTH SAFETY OFFICER, PEORIA DISPOSAL COMPANY  PRESIDENT/CEO, PEORIA DISPOSAL COMPANY  VICE PRESIDENT, RECYCLE AMERICA ALLIANCE  CEO, REPUBLIC SERVICES  DIRECTOR OF RECYCLING, REPUBLIC SERVICES  COO, RUMPKE CONSOLIDATED CO, INC  DIR. OF HAULING, RUMPKE CONSOLIDATED CO, INC  PRESIDENT, RUMPKE CONSOLIDATED COMPANIES, INC  DIRECTOR, SAFETY KLEEN  MAINTENANCE SUPERVISOR, SCHUPAN RECYCLING  PRESIDENT, SOLID WASTE SYSTEMS  CEO, STERICYCLE, INC  CFO, STERICYCLE, INC  EXECUTIVE VICE PRESIDENT/COO, STRATEGIC MATERIALS  OWNER, TRASHCO  PRESIDENT, USA HAULING RECYCLING, INC  PRESIDENT, CEO, VEOLIA ENVIRONMENTAL SERVICES  VICE PRESIDENT, VOGEL DISPOSAL SERVICE INC  DIRECTOR, VEOLIA ENVIRONMENTAL SERVICES  PRESIDENT, VISTA RECYCLING  OWNER, WARD S WASTE SERVICES  EXECUTIVE VP, WASTE CONNECTIONS  VP ENGINEERING, WASTE CONNECTIONS  PRESIDENT, WASTE CONTROL, INC  CEO, WASTE CORP OF AMERICA  PRESIDENT, CEO, WASTE INDUSTRIES, INC  CHAIRMAN, WASTE INDUSTRIES, INC  DIVISION VICE PRESIDENT, WASTE INDUSTRIES, INC  PROCUREMENT DIRECTOR, WASTE MANAGEMENT  GROUP FLEET DIRECTOR, WASTE MANAGEMENT  VP BUSINESS DEVELOPMENT, WASTE MANAGEMENT  CEO, WASTE MANAGEMENT  PRESIDENT, WASTE PRO USA  PRESIDENT, WASTE RESOURCES, INC.  FLEET MANAGER, WASTE SERVICES, INC</p>	<p>FLEET SPECIALIST, ALBUQUERQUE SOLID WASTE DEPT  BUSINESS DEV MGR, ARIZONA DEPT OF COMMERCE  MANAGER, ARMY INSTALLATION MGMT. COMMAND  DIRECTOR, BALDWIN COUNTY SOLID WASTE  FLEET MANAGER, CITY OF ATLANTA  SWS MANAGER, CITY OF AUSTIN  SUPERINDEPENDENT, CITY OF BALTIMORE  WASTE DIVISION MGR, CITY OF COMPTON  SOLID WASTE DIVISION MGR, CITY OF COMPTON  SOLID WASTE MANAGER, CITY OF BEVERLY HILLS  FLEET COORDINATOR, CITY OF BUFFALO  FLEET SUPERINTENDENT, CITY OF CALGARY  ASSISTANT DIRECTOR, CITY OF CHARLOTTE  DIRECTOR OF MAINTENANCE, CITY OF CHICAGO  RECYCLING MANAGER, CITY OF CLEVELAND  RECYCLING SUPERVISOR, CITY OF COLUMBUS  LANDFILL MANAGER, CITY OF DALLAS  DIRECTOR, CITY OF DETROIT PUBLIC WORKS  RECYCLING PROGRAM MANAGER, CITY OF DENVER  DIRECTOR, CITY OF DETRIOT PUBLIC WORKS  SOLID WASTE DIRECTOR, CITY OF EAST CHICAGO  LANDFILL SUPERINTENDENT, CITY OF EDINBURG  SAFETY TRAINING INSTRUCTOR, CITY OF EDMONTON  FLEET SERVICES, CITY OF EL PASO  SUPERINTENDENT, CITY OF FT LAUDERDALE  RECYCLING COORDINATOR, CITY OF FT MYERS  CHIEF OF OP, CITY OF FRESNO  DIRECTOR PUBLIC WORKS, CITY OF GAINESVILLE  RECYCLING COORDINATOR, CITY OF GALVESTON  DIRECTOR OF PUBLIC WORKS, CITY OF GREEN BAY  SUPERINTENDENT, CITY OF HONOLULU  DIRECTOR OF MAINTENANCE, CITY OF HOUSTON  DIRECTOR, PUBLIC WORKS, CITY OF HUNTSVILLE  PUBLIC WORKS DIRECTOR, CITY OF IRVINE  SANITATION SUPERINTENDENT, CITY OF IRVING  SOLID WASTE MANAGER, CITY OF JACKSON  CHIEF OF SOLID WASTE, CITY OF JACKSONVILLE  MANAGER OF SOLID WASTE, CITY OF KANSAS CITY  SUPERINTENDENT, CITY OF KILLEEN  SANITATION TECHNICIAN, CITY OF KISSIMMEE  LANDFILL SUPERVISOR, CITY OF LAREDO  PUBLIC WORKS DIRECTOR, CITY OF LONDON  EQUIPMENT SUPERINTENDENT, CITY OF LOS ANGELES  ASSISTANT DIRECTOR, CITY OF MIAMI  OPERATIONS MANAGER, CITY OF MINNEAPOLIS  CHIEF, CITY OF NEW YORK SANITATION  ASST UTILITIES DIR SOLID WASTE, CITY OF ONTARIO  SOLID WASTE DIVISION MANAGER, CITY OF ORLANDO  SOLID WASTE SUPERINTENDENT, CITY OF PHOENIX  SPECIAL WASTE SUPERVISOR, CITY OF PLANO  SUPERINTENDENT, CITY OF ROSWELL  DIRECTOR, CITY OF SAN DIEGO  ENVIRONMENTAL SERVICES, CITY OF SAN JOSE  ENV. OPERATIONS MANAGER, CITY OF SASKATOON  SANITATION DIRECTOR, CITY OF ST PETERSBURG  SOLID WASTE MGMT DIV MANAGER, CITY OF TACOMA  GENERAL MANAGER, CITY OF TALLAHASSEE  SPECIFICATIONS OFFICER, CITY OF TAMPA  DIR. OF POLICY AND PLANNING, CITY OF TORONTO  DPS DIRECTOR, CITY OF TRENTON  RECYCLING COORDINATOR, COUNTY OF MAUI  LANDFILL MANAGER, COUNTY OF SANTA CRUZ  SOLID WASTE MANAGER, FORT DETRICK  LANDFILL OPERATOR, IOWA CITY LANDFILL  ENVIRONMENTAL SCIENTIST, STATE OF NEVADA  SUPERVISOR, PIERCE COUNTY RECYCLING  MWR DIRECTOR, DOD, US NAVY  RECYCLING EVMC SUPERVISOR, DEPT. OF PUBLIC WORKS ENVIRONMENT  DISTRICT DIRECTOR, EL SALADO MUNICIPALITY  ENVIRONMENTAL DIRECTOR, GUAYNABO CITY MUNICIPALITY  ENVIRONMENTAL SPECIALIST, US AIR FORCE  SOLID WASTE MANAGER, US ARMY GARRISON  ENVIIRON. PROT. SPECIALIST, US EPA  DEPUTY SUPV, VALLEY TOWNSHIP</p>	<p>SR. SUPERVISOR, ABBOTT LAB  WASTE STREAM MANAGER, ARAMARK  MANAGER, AW SCRAP PROCESSORS  VICE PRESIDENT, BANK OF AMERICA  DIRECTOR ENVIRONMENTAL AFFAIRS, BEST BUY  PUBLIC WORKS FOREMAN, BOROUGH STATE COLLEGE  EHS MANAGER, CAMDEN IRON METAL  RECYCLING AND WASTE MGR, COSTCO WHOLESALE  GROUNDS DIRECTOR, BRIGHAM YOUNG UNIVERSITY  LEAD OPERATOR, CAMP LEJEUNE  MANAGER, THE CLOROX COMPANY  SENIOR VICE PRESIDENT, COMERICA BANK  RECYCLING MANAGER, CONTAINER STORE  WAREHOUSE MANAGER, COTTAGE BUILDERS, INC  MANAGING DIRECTOR, CREDIT SUISSE  CEO, DELTA MANAGEMENT GROUP  FACILITIES MANAGER, DEVRY UNIVERSITY  ENGINEER, DOW CHEMICAL  APPLICATION ENGINEER, EXXONMOBIL  CEO, EUCLID INSURANCE AGENCIES  DIRECTOR, FI MILWAUKEE SCHOOL OF ENG.  ESH MANAGER, GEORGIA-PACIFIC CO  SENIOR MAINTENANCE SPECIALIST, GEORGIA POWER  ENVIRONMENTAL ANALYST, HOME DEPOT  ENGINEERING COORDINATOR, HONDA OF AMERICA  CORPORATE PURCHASING AGENT, HOM FURNITURE  SENIOR TECHNOLOGIST, HONEYWELL  DIRECTOR OF ENGINEERING, HYATT HOTELS  DIRECTOR OF SOURCING, INTERNATIONAL PAPER  SOURCING MANAGER, JC PENNEY  ENVIRONMENTAL COORDINATOR, KIMBERLY CLARK  MANAGER, NATIONAL CONTRACTS, KMART CORP  ENVIRONMENTAL COORDINATOR, KOHL'S  DIRECTOR FLEET MANAGEMENT, LOWES  CEO, LUMAS CONSTRUCTION CLEANUP  WASTE MANAGER, MAYO CLINIC  GM, METRO SERVICES OF FLORIDA  NEW PROJECTS MANAGER, MEXICOMART  FINANCIAL ANALYST, MGM MIRAGE  NATIONAL ENERGY MANAGER, NORDSTROM  MANAGER, OCEAN SPRAY CRANBERRIES, INC  MANAGING DIRECTOR, ONE STOP GARBAGE SHOP  VP OF MARKETING, ORION ENERGY SYSTEMS LTD  RESEARCH ASSOCIATE, OWENS CORNING  DIRECTOR OF ENV. COMPLIANCE, PHILLIP MORRIS  RECYCLING MANAGER, PRATT &amp; WHITNEY  EXECUTIVE DIRECTOR, PREMIER POULTRY PRODUCTS  SR. PURCHASING MANAGER, PROCTER GAMBLE  EXECUTIVE VP, PURE CHEM, INC  RECYCLING PROGRAM CO-CHAIR, RITZ CARLTON  RECYCLING DIRECTOR, ROOMS TO GO  DIRECTOR PROPERTY MANAGEMENT, RUBY TUESDAY  EQUIPMENT DIRECTOR, SALVATION ARMY  DIRECTOR, SAN JOSE STATE UNIVERSITY  NATL. MGR. RESOURCE RECOVERY, SIMS METAL MGMT  MANAGER, SOUTHWEST AIRLINES  STRATEGIC SOURCING MANAGER, SUPERVALU, INC  EQUIPMENT MANAGER, TARGET CORP  MANAGER, TEXAS INSTRUMENTS  CONTRACTS PURCHASING MGR, THE TJX COMPANIES  RECYCLING DIRECTOR, TOYS R US  HAZARDOUS WASTE PROGRAM MGR, UNITED AIRLINES  MANAGER GROUNDS SERVICES, UNIVERSITY OF DELAWARE  OPERATIONS FOREMAN, UNIVERSITY OF MICHIGAN  DIRECTOR, UNIVERSITY OF MISSOURI  BUYER, US STEEL  MANAGER WASTE SERVICES, UTAH STATE UNIVERSITY  SENIOR FACILITIES MANAGER, WALGREENS  DIR OF SALES MARKETING, WESTBURY PAPER STOCK CORP  ENVIRONMENTAL MANAGER, WEYERHAEUSER  VP, WILLAMITIC WASTE PAPER CO  PURCHASER, WOODS HOSPITAL  SR ANALYST, YUM BRANDS  MANAGER, ZENITH STAR, PAPER DIVISION</p>

To find out more about exhibiting at WasteExpo 2010 contact your sales representative:

Companies A-Eo: Debra Busby, 203-358-4153 or [debra.busby@penton.com](mailto:debra.busby@penton.com)

Companies Ep-Md: Denise LaFlamme, 530-823-1125 or [denise.laflamme@penton.com](mailto:denise.laflamme@penton.com)

Companies Me-Z: Marc Acampora, 203-358-4384 or [marc.acampora@penton.com](mailto:marc.acampora@penton.com)

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