

BUSINESS PUBLICATION CIRCULATION STATEMENT FOR THE 6 MONTH PERIOD ENDED JUNE 2011

(Including Unit & Supplementary Data)

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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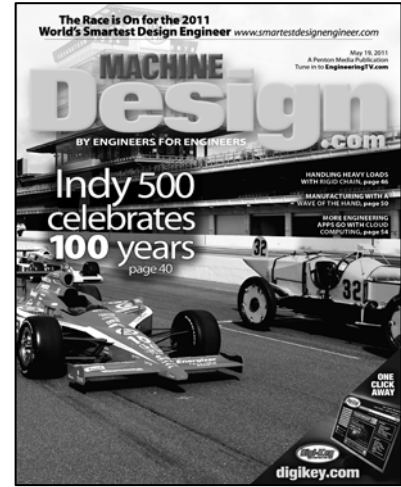
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Official Publication of: None
Established: 1929
Issues Per Year: 21
(See Additional Data)



FIELD SERVED

MACHINE DESIGN serves the design engineering function in the original equipment market (OEM) manufacturing. Also served are processing manufacturers and others allied to the field as shown in Paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include individuals with a primary design function of product or system design engineering, design of equipment for in-plant use and engineering management. Also included are Engineers in R&D, Testing, Reliability, Assurance, Quality Control & Standards as well as other qualified personnel as shown in paragraph 3a.

PURPOSE

Included herein is a supplementary analysis of respondents who are engaged in any part of the Design or Engineering Function or have Purchasing Authority over Engineering or Design of products and/or components.

DEFINITION OF A UNIT

A unit is an establishment primarily engaged in one type of economic activity at a single physical location. Included are:

1. Units designing and manufacturing original equipment.
2. Units designing original equipment for own use.
3. Separate companies with engineering and/or R&D divisions.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	23
Advertiser and Agency _____	2,838
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	297
*Digital _____	-
All Other _____	708
TOTAL	3,866

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	137,396	100.0	136,121	99.1	1,275	0.9
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	137,396	100.0	136,121	99.1	1,275	0.9

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2011 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January 13 _____	1,298	2,678	126,220	10,347	136,567
February 17 _____	813	1,207	126,377	10,608	136,985
March 3 _____	1,011	990	126,995	10,001	136,996
March 17 _____	318	199	126,619	10,279	136,898
April 7 _____	2,369	3,409	126,249	11,613	137,862
April 21 _____	1,431	1,366	126,283	11,249	137,532
May 5 _____	755	901	125,939	11,550	137,489
*May 19 _____	306	946	126,234	11,751	137,985
June 9 _____	408	767	126,328	11,917	138,245
TOTAL	8,709	12,463			

*Analyzed Issue

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 19, 2011

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	110,399	27,586	-	126,234	11,751	137,985	100.0
II. Request from recipient's company: _____	-	-	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	110,399	27,586	-	126,234	11,751	137,985	100.0
PERCENT	80.0	20.0	-	91.5	8.5	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 19, 2011

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	126,234	11,751	137,985	100.0
Individuals by name only _____	-	-	-	-
Titles or functions only _____	-	-	-	-
Company names only _____	-	-	-	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	126,234	11,751	137,985	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 19, 2011

State	Print Version Only (A)	Digital Version Only (B)	Total Units	Total Qualified	Percent	State	Print Version Only (A)	Digital Version Only (B)	Total Units	Total Qualified	Percent
Maine _____	491	24	326	515		Kentucky _____	1,713	158	1,032	1,871	
New Hampshire _____	1,014	68	597	1,082		Tennessee _____	2,468	270	1,482	2,738	
Vermont _____	356	32	209	388		Alabama _____	1,715	181	1,102	1,896	
Massachusetts _____	3,635	226	2,071	3,861		Mississippi _____	767	68	487	835	
Rhode Island _____	495	21	323	516		EAST SO. CENTRAL	6,663	677	4,103	7,340	5.3
Connecticut _____	2,396	147	1,382	2,543		Arkansas _____	945	105	599	1,050	
NEW ENGLAND	8,387	518	4,908	8,905	6.4	Louisiana _____	856	88	678	944	
New York _____	6,254	372	3,520	6,626		Oklahoma _____	1,415	168	868	1,583	
New Jersey _____	2,972	173	1,951	3,145		Texas _____	7,044	924	4,633	7,968	
Pennsylvania _____	7,424	407	4,036	7,831		WEST SO. CENTRAL	10,260	1,285	6,778	11,545	8.4
MIDDLE ATLANTIC	16,650	952	9,507	17,602	12.8	Montana _____	258	22	219	280	
Ohio _____	9,003	895	4,981	9,898		Idaho _____	625	69	418	694	
Indiana _____	4,154	451	2,370	4,605		Wyoming _____	119	13	103	132	
Illinois _____	7,469	791	4,264	8,260		Colorado _____	1,746	277	1,237	2,023	
Michigan _____	6,116	658	3,761	6,774		New Mexico _____	421	80	282	501	
Wisconsin _____	5,426	549	2,829	5,975		Arizona _____	1,336	261	943	1,597	
EAST NO. CENTRAL	32,168	3,344	18,205	35,512	25.7	Utah _____	1,188	158	694	1,346	
Minnesota _____	4,448	503	2,279	4,951		Nevada _____	387	38	293	425	
Iowa _____	2,005	263	1,098	2,268		MOUNTAIN	6,080	918	4,189	6,998	5.1
Missouri _____	2,834	272	1,659	3,106		Alaska _____	46	3	45	49	
North Dakota _____	335	35	209	370		Washington _____	2,220	326	1,559	2,546	
South Dakota _____	461	29	277	490		Oregon _____	1,696	224	1,143	1,920	
Nebraska _____	1,011	95	567	1,106		California _____	11,579	702	8,273	12,281	
Kansas _____	1,588	183	906	1,771		Hawaii _____	15	-	14	15	
WEST NO. CENTRAL	12,682	1,380	6,995	14,062	10.2	PACIFIC	15,556	1,255	11,034	16,811	12.2
Delaware _____	269	19	152	288		UNITED STATES	125,618	11,731	76,420	137,349	99.5
Maryland _____	1,663	167	954	1,830		U.S. Territories _____	62	4	59	66	
Washington, DC _____	107	10	78	117		Canada _____	84	-	73	84	
Virginia _____	2,417	163	1,372	2,580		Mexico _____	-	-	-	-	
West Virginia _____	456	16	295	472		Other International _____	465	15	390	480	
North Carolina _____	3,734	191	2,251	3,925		APO/FPO _____	5	1	5	6	
South Carolina _____	1,818	125	996	1,943		TOTAL QUALIFIED CIRCULATION	126,234	11,751	76,947	137,985	100.0
Georgia _____	2,494	245	1,639	2,739							
Florida _____	4,214	466	2,964	4,680							
SOUTH ATLANTIC	17,172	1,402	10,701	18,574	13.4						

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010	January - June 2011*
Total Audit Average Qualified _____	182,145	164,722	133,920	135,336	135,413	137,396
Qualified Non-Paid Total _____	180,391	163,191	133,114	134,154	134,124	136,121
Print Only _____	172,265	154,818	122,514	123,102	124,691	125,104
Digital Only _____	8,126	8,373	10,600	11,052	9,434	11,017
Qualified Paid Total _____	1,754	1,531	806	1,182	1,289	1,275
Print Only _____	1,712	1,477	794	1,163	1,272	1,257
Digital Only _____	42	54	12	19	18	18
Post Expire Copies included in Total Qualified Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	\$115.51	\$124.52	\$121.34	\$130.78	\$130.92	\$134.51

*NOTE: January-June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Replica – Editorial and design are unchanged from the original print edition.

FREQUENCY:

For 2011, Machine Design will issue 17 regular issues and 4 special issues for a total of 21 issues. The 2 special issues from January through June 2011 are not reported herein.

PARAGRAPH 3a:

The question regarding “Recipients engaged in any part of the Design Engineering Function or having purchasing authority over engineering or design of products, components or equipment” is represented as a supplemental question and has been reported as such herein.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	126,360	100.0	125,104	99.0	1,256	1.0
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	126,360	100.0	125,104	99.0	1,256	1.0

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	11,035	100.0	11,017	99.8	18	0.2
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	11,035	100.0	11,017	99.8	18	0.2

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:

free subscription offer

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1. Do you wish to receive/continue to receive *Machine Design* FREE? YES No

Signature required _____

Date _____

2. How would you like to receive your copy of *Machine Design*? (If you want to receive the digital version of the magazine, we must have your email address)

P Print D Digital

3. Are you involved in the function of design, specification, engineering analysis, technical evaluation, or purchasing of products, components, or equipment?

Y Yes N No

4. Please indicate the categories that describe your engineering function(s): (check all that apply)

Engineering Functions

- A Product or System Design Engineering
 B Design of Equipment for In-plant use
 C Research & Development

Design-Related Functions

- D Testing and Evaluation (materials, components or products), Standards, Reliability Assurance, Quality Control

H Other Design Engineering Function (please specify): _____

I Engineering Management (engaged in supervision of individuals performing any of the functions listed above)

Y Engineering Library

Z Other Job Function (please specify): _____

5. Indicate your primary function by writing the corresponding letter from question above: _____

6. Are you involved in selecting or specifying materials? Y Yes N No

7. Which of the following best describes your manufacturing industry? (please check only one)

Manufacturing (DEM)

- 11 Primary Metal Mfg
 12 Fabricated Metal Product Mfg
 13 Machinery Mfg (including Industrial, Agricultural, Mining, Farm, Construction, Commercial & Service Industry, HVAC & Metalworking)
 14 Electrical Equipment, Appliance & Component Mfg (including Motors, Generators, Switches, Power & Distribution Transformers, Household Appliances, Lighting Fixtures, Wind Turbines & Solar Equipment)
 15 Computer & Electronic Product Mfg (including Computer, Peripheral & Equipment, Communications, Audio & Video Equipment, TV, Radio, Semiconductors & Related Devices)
 16 Transportation Equipment (excluding Automotive and Aerospace Mfg, but including Aircraft/Engines & Parts, Railcars, Ships & Boats, Motorcycles, Military Armored Vehicles, Tanks & Components)
 20 Automotive Mfg (including Motor Vehicles, Parts, Accessories & Supplies, Trucks and Trailers)
 21 Aerospace Mfg (including Aerospace Industries and Search Detection Systems)
 18 Medical Equipment & Supplies Mfg (including Lab Apparatus & Furniture, Surgical & Medical Instruments, X-Ray or Dental Equipment & Supplies)
 19 Miscellaneous Mfg (including Jewelry & Silverware, Signs, Sporting Goods, Dolls, Toys & Games, Office Supplies & Musical Instruments)

End User (Processing)

- 02 Food, Beverage & Tobacco Mfg
 04 Lumber & Wood Product Mfg (excluding Furniture, but including Sawmills, Veneer, Plywood & Engineered Products)
 05 Furniture & Fixtures Mfg (including Kitchen Cabinets, Countertops & Household, Institutional or Office Furniture)
 06 Paper Mfg (including Printing, Publishing & related support activities)
 09 Plastics & Rubber Mfg
 99 Other (please specify) _____

Specifically, what is the primary end product manufactured or service performed at this location: (please specify) _____

Please print with a black pen. Allow four to six weeks for processing.

Print Name _____

Title _____

Company _____

Business Address _____

City _____

State/Province _____

ZIP/Postal Code _____ Country _____

Phone (____) _____ FAX* (____) _____

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8. Are you involved in the design, specification, engineering analysis, technical evaluation, or purchasing of products, components or equipment for the following end markets? (check all that apply)

- | | |
|---|---|
| 01 <input type="checkbox"/> Automotive Industry | 09 <input type="checkbox"/> OEM Systems Integrator |
| 02 <input type="checkbox"/> Appliance Industry | 10 <input type="checkbox"/> Electrical/Electronic Components |
| 03 <input type="checkbox"/> Medical Industry | 11 <input type="checkbox"/> Semiconductor |
| 04 <input type="checkbox"/> Aerospace | 13 <input type="checkbox"/> Machine Tool/Automation Technology |
| 06 <input type="checkbox"/> Off-Highway | 14 <input type="checkbox"/> Green Technology/Alternative Energy |
| 07 <input type="checkbox"/> Material Handling Equipment or Services | 16 <input type="checkbox"/> Computer Hardware |
| 08 <input type="checkbox"/> Packaging Equipment | 99 <input type="checkbox"/> None of the Above |

9. What is the total number of employees are at this location? (check only one)

- | | | |
|------------------------------------|--------------------------------------|--|
| 1 <input type="checkbox"/> 1 - 9 | 4 <input type="checkbox"/> 50 - 99 | 7 <input type="checkbox"/> 500 - 999 |
| 2 <input type="checkbox"/> 10 - 19 | 5 <input type="checkbox"/> 100 - 249 | 8 <input type="checkbox"/> 1,000 - 2,499 |
| 3 <input type="checkbox"/> 20 - 49 | 6 <input type="checkbox"/> 250 - 499 | 9 <input type="checkbox"/> 2,500 & over |

10. Which of the following products do you use or plan to purchase in the next 12 months?

- | | |
|---|--|
| 01 <input type="checkbox"/> Sensors | 09 <input type="checkbox"/> Drives |
| 02 <input type="checkbox"/> CAD/CAM/CAE | 10 <input type="checkbox"/> Motors |
| 03 <input type="checkbox"/> Enclosures | 11 <input type="checkbox"/> Lead and Ball Screws |
| 04 <input type="checkbox"/> Valves | 12 <input type="checkbox"/> Clutches & Brakes |
| 06 <input type="checkbox"/> Fluid Power Cylinders | 13 <input type="checkbox"/> Bearings |
| 06 <input type="checkbox"/> Controls | 14 <input type="checkbox"/> Fastening Components (I.e. nuts, bolts, adhesives) |
| 07 <input type="checkbox"/> Linear Actuators | 15 <input type="checkbox"/> Engineering Materials |
| 08 <input type="checkbox"/> Motion Control | |

11. Would you like to receive FREE eNewsletters from Machine Design? (if yes, please provide e-mail address above)

- 01 **Machine Design Tech Insider (Bi-weekly):** Features the overall Design Engineering content of Machine Design magazine for Design Engineers and Consultants in OEM Industries.
 02 **Motion Monitor (Twice a Month):** Focuses on the latest trends in motion control technology, components, and applications as it features an Industry News section, editorials and Machine Design's exclusive Fun with Fundamentals section.
 03 **CAD CAM Monthly (Monthly):** Designed for engineering and IT professionals who want the latest news on CAD/CAM/CAE/PDM and Finite Element Analysis in collaborative product design and development.
 04 **Mechanical Monthly (Monthly):** Written for Design Engineers who design with or specify mechanical systems and components, including bearings, brakes, clutches, couplings, drives & transmissions, gears, mechanisms, pulleys, slides and springs.
 05 **Energy Efficiency & Technology (Twice a Month):** Geared toward engineers interested in designing products and processes with sole purposes of improving energy efficiency, E&T features latest trends in energy efficiency, components, applications and legislative developments.

CS7001

Incomplete forms cannot be processed or acknowledged. The publisher reserves the right to serve only those individuals who meet the publication qualifications.

master - rev. 11/09/2009

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Dennis Jensen, Associate Publisher

Debbie Brady, Audience Development Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 1, 2011

State Ohio

County Cuyahoga

Received by BPA Worldwide August 1, 2011

Type PD

ID Number M002Y0J1

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION AND UNITS FOR ISSUE OF MAY 19, 2011
 This issue is 0.5% or 663 copies above the average of the other 8 issues reported in Paragraph two.

BUSINESS AND INDUSTRY (SEE NOTES 1, 2)	TOTAL QUALIFIED	PERCENT OF TOTAL	TOTAL QUALIFIED UNITS	Print Version Only (A)	Digital Version Only (B)	*Recipients Engaged in any part of the Design Engrg Function or having Purchasing Authority over Engrg/Design of products/components	CLASSIFICATION BY PRIMARY DESIGN FUNCTION (SEE NOTE 1)						CLASSIFICATION BY EMPLOYMENT SIZE (SEE NOTE 2)					
							Design Engineering Staff						500 OR MORE EMPLOYEES		UNDER 500 EMPLOYEES			
							Product or System Design Engineering (A)	Design of Equipment for In Plant Use (B)	Research & Development (C)	Testing, Reliability Assurance, Quality Control & Standards (D)	Other Design Engineering (E)	Engineering Management (F)	Other Qualified Personnel (G)	COPIES	UNITS	COPIES (Note 3)	UNITS (Note 4)	
OEM																		
Primary Metal Mfg _____	8,086	5.9	4,814	7,520	566	8,048	2,451	1,441	813	561	255	2,016	549	860	249	7,226	4,565	
Fabricated Metal Product Mfg _____	17,398	12.6	10,716	16,137	1,261	17,324	5,384	2,531	1,688	1,106	541	5,045	1,103	1,379	373	16,019	10,343	
Machinery Mfg (including Industrial, Agricultural, Mining, Farm, Construction, Commercial & Service Industry, HVAC & Metalworking) _____	25,197	18.3	13,919	24,012	1,185	25,096	10,175	3,317	2,379	1,601	869	6,649	207	2,511	570	22,686	13,349	
Electrical Equip., Appliance & Component Mfg (including Motors, Generators, Switches, Power & Distribution Transformers, Household Appliances, Lighting Fixtures, Wind Turbines & Solar Equipment) _____	12,355	8.9	6,238	10,909	1,446	12,299	4,794	1,465	1,458	1,109	398	2,717	414	2,194	510	10,161	5,728	
Computer & Electronic Product Mfg (including Computer, Peripheral & Equipment, Communications, Audio & Video Equipment, TV, Radio, Semiconductors & Related Devices) _____	13,354	9.7	7,747	11,618	1,736	13,310	5,506	1,047	1,951	1,238	381	2,868	363	2,637	679	10,717	7,068	
Transportation Equipment Mfg (excluding Automotive and Aerospace Mfg, but including Aircraft Engines & Parts, Railcars, Ships & Boats, Motorcycles, Military Armored Vehicles, Tanks & Components) _____	8,536	6.2	4,107	7,739	797	8,499	3,030	1,023	1,024	752	256	1,993	458	1,837	469	6,699	3,638	
Automotive Mfg (including Motor Vehicles, Parts, Accessories & Supplies, Trucks and Trailers) _____	4,427	3.2	1,932	3,843	584	4,409	1,544	752	558	422	154	863	134	1,242	329	3,185	1,603	
Aerospace Mfg (including Aerospace Industries, Guided Missiles, Space Vehicles and Search Detection Systems) _____	7,605	5.5	2,525	6,354	1,251	7,576	3,185	674	1,121	788	298	1,336	203	2,374	540	5,231	1,985	
Medical Equipment & Supplies Mfg (including Lab Apparatus & Furniture, Surgical & Medical Instruments, X-Ray or Dental Equipment & Supplies) _____	3,156	2.3	1,605	2,715	441	3,145	1,220	401	636	219	83	518	79	799	194	2,357	1,411	
Miscellaneous Mfg (incl Furniture & Fixtures Mfg and Plastics & Rubber Products Mfg), (Note 1) _____	14,205	10.3	8,768	13,160	1,045	14,150	4,304	2,291	1,744	1,061	451	3,587	767	1,824	619	12,381	8,149	
Subtotal OEM	114,319	82.9	62,371	104,007	10,312	113,856	41,593	14,942	13,372	8,857	3,686	27,592	4,277	17,657	4,532	96,662	57,839	
End User (Processing)																		
Food, Beverage & Tobacco Product Mfg _____	4,008	2.9	2,531	3,701	307	3,996	1,119	847	432	420	153	836	201	687	275	3,321	2,256	
Lumber and Wood Product Mfg (excluding Furniture, but including Sawmills, Veneer, Plywood & Engineered Products) _____	2,224	1.6	1,624	2,112	112	2,217	579	393	193	191	60	639	169	111	42	2,113	1,582	
Paper Mfg (including Printing, Publishing & Related Support Activities) _____	3,311	2.4	2,106	3,172	139	3,302	747	707	343	299	131	804	280	461	161	2,850	1,945	
Subtotal End User (Processing)	9,543	6.9	6,261	8,985	558	9,515	2,445	1,947	968	910	344	2,279	650	1,259	478	8,284	5,783	
Subtotal Manufacturing	123,862	89.8	68,632	112,992	10,870	123,371	44,038	16,889	14,340	9,767	4,030	29,871	4,927	18,916	5,010	104,946	63,622	
Others Allied to the Field (Note 2) _____	12,877	9.3	7,520	12,014	863	12,787	4,127	1,785	1,471	1,032	555	3,209	698	2,369	577	10,508	6,943	
Other Paid Circulation _____	1,246	0.9	795	1,228	18	466	26	6	9	5	5	15	1,180	65	30	1,181	765	
TOTAL QUALIFIED CIRCULATION	137,985	100.0	76,947	126,234	11,751	136,624	48,191	18,680	15,820	10,804	4,590	33,095	6,805	21,350	5,617	116,635	71,330	

Note 1: Miscellaneous Mfg include Furniture & Fixtures Mfg and Plastics & Rubber Products Mfg
 Note 2: Others Allied to the Field include Professional, Scientific, Technical Services; and individuals allied to manufacturing or processing industries.
 Note 3: Under 500 copies includes 6,533 or 4.7% of all copies with unknown employee size. Those copies are reported here as part of Under 500 copies.
 Note 4: Under 500 units includes 5,838 or 4.2% of all units with unknown employee size. Those units are reported here as part of Under 500 units.

*See Additional Data