

# DELIVER THE PERFECT CUP EVERY TIME!

- **Cost-Effective Solution**
- **Instant Convenience**
- **Superior Taste**

Nescafé® Taster's Choice®  
beat major national brands  
in 8 out of 9 blind taste  
test attributes!¹



Serve the **Winning Taste**¹ of Nescafé®  
Taster's Choice® Stick Packs  
and Reduce Your Operational Costs.

# With Nescafé® Taster's Choice® Stick Packs you can create the Perfect Cup, Every time!

## PERFECT TASTE - Quality & Freshness

- Nescafé® Taster's Choice® Stick Packs were preferred by consumers over the most popular national brands in 8 of 9 blind taste test attributes!<sup>1</sup>
- Offers a freshly made and consistent taste profile crafted from high quality, hand-selected beans, perfectly roasted to create a smooth and delicious coffee.
- 100% pure coffee without the cost and hassle of the preparation. This exceptional solution reduces your foodservice costs and increases your profits.

## PERFECT FIT - Stick Pack Advantages

- Versatile format enables a freshly made cup of coffee for each customer, one cup at a time, without having to brew a full pot.
- No more messy grounds, decaf waste, or pots to clean.
- Individually-sealed packs guarantee freshness and allow for an extended shelf life.
- Saves money on storage, equipment, labor and waste.

## PERFECT FORMAT - Applications

Stick packs are a must have for any Foodservice operation such as:

- **Travel & Transportation:** small footprint and low weight perfect for mass-sensitive operators (airplanes, trains, etc.)
- **Hotel & Motel Accommodations:** perfect for in-room and lobby service
- **QSRs & FSRs:** perfect solution to minimize waste – especially on Decaf
- **Healthcare:** help control food and beverage costs in cafeterias, doctor's lounges and nursing stations
- **Business & Industry:** decrease costs associated with equipment purchase and maintenance

Contact  
your local  
Nestlé Professional™  
sales representative  
by calling  
(800) 288-8682  
or visit  
[nestleprofessional.com](http://nestleprofessional.com)



PRODUCT	NESTLÉ CODE	PRODUCT CODE	QTY.	DOSAGE
TASTER'S CHOICE Stick Packs - Original	11005773	000-28000-15782-100	6/80	1.7g
TASTER'S CHOICE Stick Packs - Decaf	11005994	000-28000-66488-600	6/80	1.7g
TASTER'S CHOICE Stick Packs 1000/1.5g	11006678	100-28000-45630-301	1000	1.5g

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<sup>1</sup> Source: Nescafé Taster's Choice Instant coffee won a taste test vs Starbucks VIA and Folgers in US. Research Nestlé Instant Coffee 60/40 was completed by Tragon, 2010