FoodManagement 2012 Editorial Calendar

Issue Month	Closing Date	Material Due	Management / Pillar Issues	FM Innovators	Food Feature	Basics & Beyond	Convenience Retailing / Green Space / Beverage Cart	Well-Equipped: Dream Stations / Chef Demo	Bonus Distribution
Jan	1-Dec	5-Dec	Intercept Marketing Strategies	Business Dining	Vegetarian	Casseroles	Convenience Retailing	Stone Deck Oven Stations	
Feb	4-Jan	9-Jan	**2012 Onsite Trend Forecast** *Ad Readership Study*		Seafood	Beans	Green Space	Chef Demo	
Mar	1-Feb	6-Feb	Special Theme Events	College/ University Dining	Catering	Pasta	Beverage Cart	Wok / Asian Stations	NRA Show
Apr	1-Mar	5-Mar	NRA Show Issue: • New Foodservice Technology • Profiles of Onsite Silver Plate Winners		Meal Planning Economics	Shellfish	Convenience Retailing	Chef Demo	NRA Show / Women's Foodservice Forum
May	2-Apr	6-Apr	**AHF Issue: Healthcare Innovators** Profiles of leading healthcare directors & their service and retail food strategies		Mediterranean	Wraps	Green Space	Short Order / Grill Stations	AHF
Jun	1-May	7-May	**NACUFS Issue: C/U Innovators** Profiles of leading operators with a focus on campus dining operations		Food Truck Cuisine	Hot Dogs	Beverage Cart	Chef Demo	NACUFS
Jul	4-Jun	7-Jun	Technology Issue	K-12 Foodservice	Pork	Salads	Convenience Retailing	Deli / Sandwich Stations	
Aug	2-Jul	6-Jul	**FM's Best Concepts Awards Issue**		Chicken	Appetizers	Green Space	Chef Demo	FM Ideas Conference / ACFSA / SFM
Sep	2-Aug	6-Aug	**FM's Top 50 Contract Management Companies** • B&I Case Study *Ad Readership Study*		Beef	Soups	Beverage Cart	Coffee / Display Bakery Kiosks	FM Ideas Conference / MUFSO / SFM
Oct	4-Sep	7-Sep	Healthful Dining Programs	Healthcare Foodservice	Grains	Burritos	Convenience Retailing	Chef Demo	International Hotel/ Motel/Restaurant Show
Nov	1-Oct	5-Oct	Annual FM "How-To" Issue	K-12 Foodservice	Home-Grown Recipes	Room Service	Green Space	Rotisserie / Smoker / Meat Carver Stations	International Hotel/ Motel/Restaurant Show
	Supplement: Breakfast Journal — Closing Date: September 21								
Dec	1-Nov	5-Nov	FM Ideas Conference Wrap-Up	College/ University Dining	Desserts	Snacks	Beverage Cart	Chef Demo	

Department Highlights:

Front of the House: News, events, tips & tactics from across the onsite market
FM WebGuide: Monthly print guide to new web-exclusive content
Basics & Beyond: How operators turn old standbys into signature favorites
Convenience Retailing: Point of Sale strategies for c-stores and grab & go merchandising
Green Space: Case studies of how FM readers are embracing sustainability
Beverage Cart: Ideas and case studies to improve beverage marketing
Food Safety: Information and ideas for implementing food safety best practices
Well-Equipped: Dream Stations: Designing and outfitting great onsite food stations
Chef Demo: Onsite chefs share a favorite food execution or technique
Back of the House: Food trivia, special promotions, seasonal menu ideas
Market Basket: A monthly look at new food and equipment products
Just Desserts: A lighter look at the ironies and oddities of foodservice

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NOTE: Departments and topics are subject to change

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Penton Restaurant Group